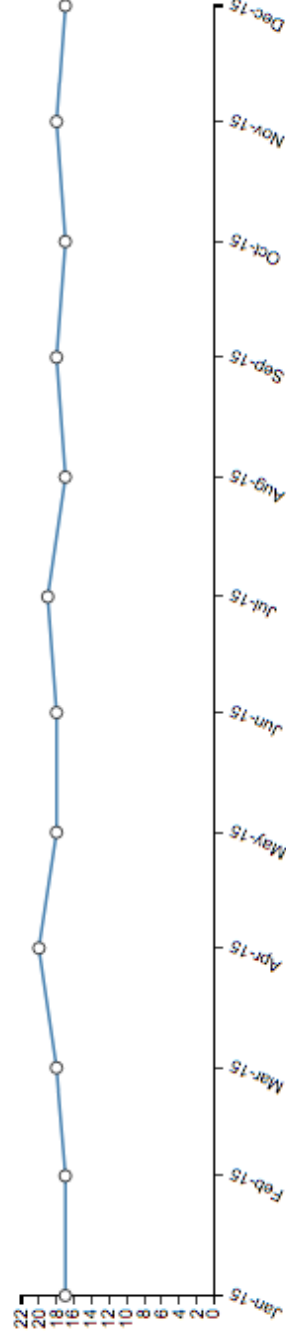


# KPIs

% of active animals seen by month



	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	Jun 2015	Jul 2015	Aug 2015	Sep 2015	Oct 2015	Nov 2015	Dec 2015
Active Animals	3,909	3,947	3,965	4,002	4,014	4,044	4,084	4,112	4,132	4,156	4,335	4,421
Active Animals seen within month	659 17%	663 17%	716 18%	811 20%	717 18%	736 18%	792 19%	685 17%	743 18%	719 17%	799 18%	746 17%
consultation	284 43.1%	284 42.8%	294 41.1%	360 44.4%	363 50.6%	375 51.0%	373 47.1%	341 49.8%	314 42.3%	344 47.8%	267 33.4%	297 39.8%
dentistry	60 9.1%	96 14.5%	78 10.9%	86 10.6%	61 8.5%	84 11.4%	77 9.7%	59 8.6%	80 10.8%	88 12.2%	84 10.5%	68 9.1%
euthanasia	10 1.5%	6 0.9%	10 1.4%	8 1.0%	5 0.7%	7 1.0%	5 0.6%	5 0.7%	12 1.6%	11 1.5%	11 1.4%	5 0.7%
health plan	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
microchipping	9 1.4%	1 0.2%	6 0.8%	7 0.9%	15 2.1%	10 1.4%	13 1.6%	6 0.9%	9 1.2%	8 1.1%	9 1.1%	2 0.3%
neutering	4 0.6%	3 0.5%	8 1.1%	9 1.1%	9 1.3%	6 0.8%	2 0.3%	2 0.3%	2 0.3%	3 0.4%	2 0.3%	3 0.4%
paraciticides	17 2.6%	21 3.2%	31 4.3%	28 3.5%	27 3.8%	18 2.4%	25 3.2%	26 3.8%	13 1.7%	25 3.5%	18 2.3%	20 2.7%
treatment	159 24.1%	150 22.6%	164 22.9%	208 25.6%	208 29.0%	182 24.7%	221 27.9%	170 24.8%	184 24.8%	211 29.3%	187 23.4%	199 26.7%
vaccination	281 42.6%	305 46.0%	310 43.3%	349 43.0%	263 36.7%	243 33.0%	306 38.6%	229 33.4%	309 41.6%	258 35.9%	251 31.4%	263 35.3%